

# Southfield Capital Announces Jason Perlroth as Principal and Head of Business Development

#### January 19, 2022

GREENWICH, CT – Southfield Capital, a premier lower middle market private equity firm, announced today that Jason Perlroth has joined as a Principal and Head of Business Development. He will be responsible for leading the deal origination efforts at Southfield Capital, assessing investment opportunities, and overseeing the marketing and communication activities.

"We're delighted to welcome Jason to the Southfield Capital team. He brings a deep expertise, unique perspective and robust network that complements our team and will be a valuable asset to our firm," said Andy Cook, Partner with Southfield Capital.

Jason brings nearly 20 years of private equity and investing experience. Most recently, he was a Principal and the head of business development at BHMS Investments, where he oversaw the sourcing and evaluation of investment opportunities, as well as managed the firm's external relationships which included lenders for acquisition and portfolio company debt financing needs. Previously, Jason was a founding employee and executive at Sutton Place Strategies, where he was integral to the firm's growth. He also co-founded Grand Run Capital, a commercial real estate private equity independent sponsor. Earlier in his career, Jason held positions at American Capital, Greenwich Associates and Moore Capital Management.

Jason holds a Bachelor of Science in Finance with honors from Quinnipiac University. He is a member of the Finance Committee for the nonprofit arts organization Pentacle (DanceWorks, Inc.) and serves on the Quinnipiac University School of Business Dean's Advisory Council. Jason resides in Manhattan with his wife.

"Southfield Capital has built a differentiated platform and has a thoughtful approach to building partnerships. I'm excited to be a part of the team," added Perlroth.

### **About Southfield Capital**

Southfield Capital is a private equity firm that invests in high-growth, lower middle market companies in the outsourced business services sector. The firm targets companies with \$4 - 12\$ million in EBITDA and partners with management to scale the business through a combination of organic and acquisition growth strategies.

For more information, please visit www.southfieldcapital.com.

#### **Our Team:**

Andy Levison, Managing Partner
Andy Cook, Partner
Heb James, Partner
Tim Lewis, Partner
Brandon Pinderhughes, Principal
Chris Grambling, Principal
Jason Perlroth, Principal & Head of Business Development
Josh Sylvan, Vice President
Logan Vorwerk, Associate
Mike Weber, Associate
Matt King, Associate
Jon Goldstein, Chief Financial Officer

## **Southfield Capital**

140 Greenwich Avenue Greenwich, CT 06830 Phone: 203.813.4100 Fax: 203.813.4141

www.southfieldcapital.com